

CHALLENGE: Buffalo Wild Wings and the project developer had spent a lot of time and money on obtaining municipal approvals for a new restaurant in the Village of Pewaukee. This process included multiple redesigns and many visits to the Plan Commission and Village Board. After finally working through many of the issues, it appeared that Buffalo Wild Wings and the Village would not reach agreement on the appearance, size and location of the project signs.

Buffalo Wild Wings (BW3)

EXECUTION & RESULTS: With open communication and extensive information, the Lynne Broydrick Group was able to work with the project team and Village officials to find a solution that would allow Buffalo Wild Wings to open their doors in July of 2008.